



Preppy American Brunch

celebrating

Lilly Pulitzer Rousseau's 80th Birthday
Saturday, November 12, 2011 at 11:45am

Chairperson: Mary Lane



Dear

It will be Lilly Pulitzer's 80th Birthday in November 2011 and we have a fabulous preppy birthday party planned to celebrate.

Over 100 Lilly-lovers will be gathering at the Museum of Fashion & Lifestyle History (MLFH) in Boynton Beach, Florida (Palm Beach County) on November 12th to pay tribute to our beloved fashion icon. Thousands more will be following along through Facebook and Twitter.

MLFH has developed and organized an exhibit about the Lilly fashions and the family heritage of Lilly Pulitzer Rousseau. The For the Love of LILLY exhibit will still be on display for the November 12th brunch.

Help us celebrate and raise money for the Museum of Lifestyle & Fashion History while connecting to existing and new customers at this very special event. We are seeking donations for a Silent Auction from luxury preppy lifestyle companies like yours.

In return for your generosity the name of your company will appear:

- next to the silent auction item
- on the Lilly Pulitzer Birthday Bash Event FB page
- on The Birthday Brunch Program

Other opportunities to participate include Event Sponsorship, SWAG Bag donations and Company Tables. Enclosed for your review are sponsorship category levels. Donations can be mailed to MLFH at P.O. Box 6127, Delray Beach, FL 33482.

The Museum of Lifestyle & Fashion History (MLFH) is a non-profit 501c3 organization as designated by the IRS. MLFH was established in 1999 and has hosted more than 20 exhibitions including traveling exhibits from the Smithsonian Institution. The Museum's program offerings also include school field trips for economically disadvantaged children.

If you have any questions or would like to discuss how your company can be involved with this exciting event, please do not hesitate to contact me at: _____

For more information about the event, visit MLFHMUSEUM.org, call the Museum at 561-243-2662 or e-mail PreppyBirthday@MLFHMUSEUM.org.

Thank you so much for your time and consideration.

Sincerely,

Committee Member
The Preppy American Brunch

Enclosures





Preppy American Brunch

celebrating

Lilly Pulitzer Rousseau's 80th Birthday

Saturday, November 12, 2011 at 11:45am

at the

Museum of Lifestyle & Fashion History
Boynton Beach, Florida

SPONSORSHIP CATEGORIES:

Your financial support of this brunch is needed. The following for your review are sponsorship categories for various dollar amounts. The Museum of Lifestyle & Fashion History is a non-profit 501 (c) 3 tax exempt organization. Tax I.D. #65-0999010. Your financial donation will also provide your company with a unique marketing opportunity to reach a significant target audience.

Presenting Sponsor \$7,000.00 - \$8,999.00

- Company name and logo listed in invitation
- Company name and logo listed on signage and program for day of event
- Company name and logo featured on MLFH website and e-mail promotions for event
- Company name listed in press releases about the event
- Four tables of 10 brunch seats for the event/40 total brunch seats

Premier Sponsor \$5,000.00 - \$6,999.00

- Company name and logo listed in invitation
- Company name and logo listed on signage and program for day of event
- Company name and logo featured on MLFH website and e-mail promotions for event
- Company name listed in press releases about the event
- Three tables of 10 brunch seats for the event/30 total brunch seats

Patron \$3,000.00 - \$4,999.00

- Company name listed in invitation
- Company name listed on signage and program for day of event
- Company name listed on MLFH website and e-mail promotions for event
- Company name listed in press releases about the event
- Two tables of 10 brunch seats for the event/20 total brunch seats

Supporter \$1,500.00 to \$2,999.00

- Company name listed in invitation
- Company name listed on signage and program for day of event
- Company name listed on MLFH website and e-mail promotions for event
- Company name listed in press releases about the event
- One table of 10 brunch seats

Table of Ten \$750

Individual Ticket \$75

SPONSORSHIP COMMITMENT:

Sponsor name (as it will appear in printing): _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

E-mail: _____



Please write the amount and check sponsorship category

- | | |
|--|---|
| _____ \$7,000 and above (Presenting Sponsor) | _____ \$5,000 - \$6,999 (Premier Sponsor) |
| _____ \$3,000 - \$4,999 (Patron) | _____ \$1,500 - \$2,999 (Supporter) |
| _____ \$750 (Table of 10) | _____ \$75 (Individual Ticket) |

- Enclosed is my check made payable to the Museum of Lifestyle & Fashion History
- I will make my payment by credit card on-line at the website MLFHMUSEUM.org



Thank you so much for your time and consideration. We are hopeful that your response will be a favorable one. Please mail this form and payment to the Museum's mailing address at P.O. Box 6127; Delray Beach, FL 33482. For more information, call 561-243-2662, e-mail: PreppyBirthday@ MLFHMUSEUM.org or visit **MLFHMUSEUM.org**